

Best of the Bay

&

Zin Challenge
Wine Competition



May 16 & 17, 2011

Competition Rules & Entry Information

Gerald D. Boyd, Chairman of Commercial Wine Judging

Zin Challenge

Wine Competition Details:

Wine Competition: May 16 & 17, 2011

Awards Reception: June 29, 2011

A special evening of wine tasting will be held during the annual Alameda County Fair in Pleasanton. 6:00 p.m. – 8:00 p.m.

Event details available at: www.bestofthebaywinecomp.com

Entry Fee: \$60.00 per entry

The following constitutes one entry:

- Three (3) 750ml bottles or equivalent

Entry Deadline: April 15, 2011

Two **EASY** ways to enter! Online or download forms and mail.

- Online at: www.bestofthebaywinecomp.com

OR

- Download and mail entry forms and fees to:

Zin Challenge Wine Competition
Alameda County Fair Entry Office
4501 Pleasanton Avenue
Pleasanton, CA 94566

LATE ENTRY FEE: \$15.00 is charged *per wine entry*, for entry forms received after the April 15, 2011 deadline.

Deliver Wine between: April 25 – May 6, 2011

Deliver or ship wine bottles to:

Zin Challenge Wine Competition
Alameda County Fair Entry Office
4501 Pleasanton Avenue
Pleasanton, CA 94566

If delivering in person, wine entries will only be accepted between 9:00a.m. and 4:00p.m.

Questions (925) 426 – 7611 OR wine@alamedacountyfair.com

Competition Rules:

(All State and Local Rules Apply)

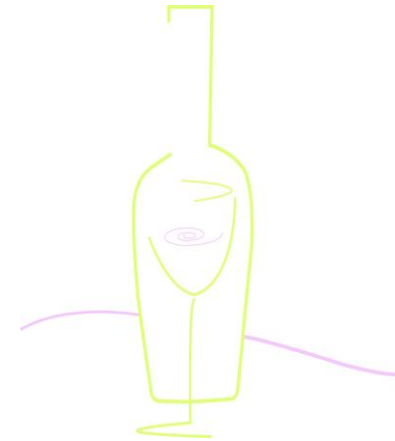
- 1) **The Zin Challenge IS OPEN to ALL U.S. wineries producing red Zinfandel.** It is a special "*competition within a competition*", and is held in conjunction with the Best of the Bay Wine Competition at the Alameda County Fair. Rules listed in this brochure are tailored specifically for those wineries that produce red Zinfandels and are eligible for this portion of the overall Best of the Bay Wine Competition.
- 2) Wines entered must be available for sale at the time of the competition.
- 3) All Wines must be U.S. produced Zinfandels, must have their label of commerce attached, and comply with county and state requirements. Only TTB (Tax and Trade Bureau) approved labels will be accepted. Wines delivered not meeting state, local, and department rules become the responsibility of winery to be picked up within 2 weeks receipt of entry.
- 4) **LIMIT OF ENTRIES:** No limit on the number of entries. While each wine may only be entered once, any participant may enter more than one wine in a given class. Examples are wineries that produce several wines of the same varietal type, but with different vineyard designations, vintage, and non-vintage bottling, standard and reserve bottling, etc.
 - a) Entries must be listed by class on official entry form and must be complete in every detail. By signing the entry form, entrant certifies that all statements on entry form are true and correct in all aspects. Violations will result in disqualification of all awards.
 - b) No refunds of entry fees will be made.
- 5) The Fair Association reserves the right to refuse any entry, or refuse to display any entry considered not to be in accordance with the rules of entry or in the best interests of the Fair.
- 6) **JUDGING:** Zin Challenge offers the wine industry an opportunity to have its wines judged by panels of three (3) experienced and qualified judges chosen from the wine industry, wine journalism, or wine trade.
 - a) Judges taste wines independently, in flights, using a hedonic approach. The judges will have no knowledge of the identity of the wines, except for vintage and varietal type, where appropriate.
 - b) The chairman will instruct the judges to pay particular attention to characteristics and component balance in a wine in order to give those traits as much consideration as those of dominant concentration and power. The wines are separated into classes according to price.
- 7) **SCORING SYSTEM:** The Zin Challenge scores each wine on its own merits, individually within its classification and flight. The components scored will be as follows: appearance and color, aroma and bouquet, total acid, flavor and body, and overall quality. A judge's scoring and rating are recorded, verified by all panel members and then tallied by computer.
- 8) **AWARDS:** Awards will be made on a merit basis. The judges are instructed to grant no award when, in their opinion, wines do not meet basic criteria. Within each class, for the Zin Challenge, the judges may award these medals: Gold, Silver, Bronze. Additionally, a Best of Show Zin will be selected from the Gold Medal winners.

Zin Challenge ~ Division 194

This special competition is open to ALL wineries located within the United States producing red Zinfandel.

CLASS:

1. **Zinfandel - \$18.00 and under**
2. **Zinfandel - \$18.01 to \$28.00**
3. **Zinfandel - \$28.01 and above**



Awards Reception

At the Alameda County Fairgrounds

June 29, 2011

This special evening of wine tasting is held during the annual Alameda County Fair in Pleasanton. Gold Medal winners are invited to pour their wines for wine industry and the public to taste.

(This is a ticketed event held during the Alameda County Fair)

Event details available online at:

www.bestofthebaywinecomp.com